

FACULTY GUIDE

Part 1: Our Foundation (Foundation I) rev. 12/23

Prior to the session:

1. Familiarize yourself with the terms associated with The Rotary Foundation.
2. Collect materials needed for session including post-it notes (3 different colors, newsprint, colored copy paper).
3. Distribute post-it notes so that all participants have access to all three colors.
4. Prepare index cards and Newsprint for first activity (Open Discussion)
5. Access the Object of Rotary for reference
6. Review Rotary News Inserts OF-1A, OF-1B and OF-1C
7. Print of graphic illustration of the Seven Areas of Focus
8. Draw the pot, flames and logs needed for Graphic Listing Exercise on newsprint.
9. Prepare fun, unique ways to create partners and groups

Begin the session:

- Introduce yourself and session
- Orient to the materials
- Review Session Goals, where this course fits into the Service curriculum of RLI
- Point out referenced materials and where they can be found and disclaimer “consult your district for specific Rotary foundation training and information”.

*NOTE: References to the Areas of Focus in the participant manual need to be updated. As of July 2020, there are now **Seven Areas of Focus** the seventh being **Supporting the Environment**.*

Warm-up: \$26.50

- Distribute post-its to each participant
- Announce that the first contribution to The Rotary Foundation was \$26.50.
- Have each participant “guess” at the value of \$26.50 in today’s dollars and put their best guess on the post-it notes
- Go around the room in Round Robin style and record the participants “guesses” in newsprint.
- Announce that \$26.50 in 1908 is equivalent to \$760.46 in 2022.

Brief Discussion – Where it all began (limit discussion to 5 minutes)

- Conduct a brief discussion about the beginning of The Rotary Foundation including the following points
 - Charitable Arm of Rotary
 - Arch Klumpf established in 1917
 - Grown to \$5 Billion by 2019
 - Mission is “To Do Good in the World”

Open Discussion:

Put the following words or phrases on index cards; one on each card. (RI – Board of Directors; Non-profit 501c4; Membership Pays Dues; Club dues supports RI, District, Club Activities and Service; Motto – Service Above Self; TRF – Board of Trustees; Charitable 501c3; Funded through Donations; Annual fund Donations funds Grants; Areas of Focus prioritize World Needs; Mission – Doing Good in the World). Distribute the cards at random to participants.

Prepare two Newsprints – one titled ROTARY INTERNATIONAL and the other ROTARY FOUNDATION

- Have participants put their cards under the appropriate heading
 - Go through each card and move it to the ‘right’ heading if necessary
 - Use as kick off for discussion about the Rotary Foundation
- All foundations have a specific mission – The mission of **The Rotary Foundation** is to Do Good in the World?
 - The mission of **The Rotary Foundation** is the same as the mission of **Rotary International** which is the **Object of Rotary**.
 - Refer to the **Object of Rotary** (ROR-3 page 5 of the participants manual): to enable Rotarians to advance world understanding, goodwill, and peace through the improvement of health, the support of education and the alleviation of poverty.
 - Introduce the **Seven Areas of Focus**? All projects funded through The Rotary Foundation must focus on one or more of the **seven** areas of focus. (in 2021-2011 Supporting the Environment will be the primary focus)
 - That includes direct funding, collaborations, district grants, and district designated funds

- Rotary International and The Rotary Foundation are separate entities. Why?
 - Legally, for tax purposes, the two groups must have different supervision and management structures
 - The Rotary Foundation is a 501c3 charitable organization; Rotary International is a 501c4. Legally the different designations have different guidelines under which the organizations must operate.
 - Contributions to The Rotary Foundation are tax-exempt. Dues to Rotary International are not.

Case Studies – Rotary News Inserts

- Divide participants into three (3) small groups
- Show group where the cases are in the participant manual
- Assign each group one of the cases
- Have the groups read the case study and discuss amongst each other the three questions at the end of each case.
 - Why ENGAGE this project?
 - Why now?
 - Why Rotary?

NOTE: If the number of participants in this session is small, consider dividing the group in half with each group taking one case study, or choose one case and have whole group work together on it.

Another alternative would be to cover two cases with the entire group as open discussion

Prompt 1 – There are so many problems and unmet needs in communities around the world. Let’s review a few of these situations and how Rotary is helping. After your review, discuss the three questions posed and be prepared to share what you discussed in the context of your case study. You have about 10 minutes to discuss.

- Allow 10 minutes for group discussion

Prompt 2 – Take a few minutes to refine your thoughts to each of the three questions into one concise sentence each. We’ll hear your ideas in about two (2) minutes.

- Debrief case studies using a 3-column chart with the questions heading the columns and each case study heading the rows A-C.
- Facilitator will note key words from debrief in the chart

	This Project?	Why Now?	Why Rotary?
A			
B			
C			

- Highlight common themes or other insights from the debrief, including but not limited to:
 - Rotarians, through their worldwide network of clubs are uniquely able to generate financial, people, and partnership resources to meet needs
 - Rotarians, each club being local, is best situated to know community needs, get community involved, and “put boots on the ground” to engage a problem.
 - Rotarians, by creating a “Foundation for Doing Good in the World”, have built a structure to meet needs that would be difficult for clubs or individuals to do on their own.
 - Rotarians have prioritized needs using the **seven** “Areas of Focus”.
 - “If not us, who? If not now, when?” – Jewish Scholar Hillel the Elder, John F. Kennedy
- Discuss WHY GIVE? to the Rotary Foundation. (Without a reason to give, everything else is unimportant.)
 - Multiplier effect – individual contributions are combined to realize impacts that no one individual could possibly have
 - Rotarians pledge to “Do Good in the World” increased by impact the Foundation can have
 - Encourage participants to peruse the Rotary Foundation website - <https://www.rotary.org/en/about-rotary/rotary-foundation> to discover how TRF lives up to its promise

Graphic Listing Exercise

- Draw a simple pot on top, of fire flames, burning from logs on newsprint or whiteboard.



Prompt 3 – On separate post-it notes write down three current or past projects your club has done using the programs of The Rotary Foundation. Bring your club projects up to the board and post them.

- Ask questions as needed about each project to determine if it has a Rotary Foundation connection.
- Move those related to the Rotary Foundation into the pot or spilling out of the top. Non-Rotary Foundation supported projects can remain on the side.

Debrief

- What is the fuel that fires The Rotary Foundation?
 - Logs = Funding
 - Almost all funding of Rotary Foundation projects comes from the gifts of Rotarians
 - Funding will be addressed more in the Part II: Targeted Service session
- What is the spark that these Rotary Foundation projects need to cook?
 - Fire = YOU = Rotarians
 - Supporting projects with the funding and more importantly, participation from Rotarians
- Looking at the other projects on the board, could some of them be Rotary Foundation supported? How?
 - Primarily with District Grants
 - Involvement of Foundation Alumni

Reflection:

- Summarize and relate back to goals
- End with following Prompt

**Prompt 4 – How does the Rotary Foundation help you “Do Good in the World”?
How do you help the Rotary foundation “Do Good in the World”?**

**Part II: Targeted Service will explore the Grant Model and funding of our
Foundation – we will see you there!**

SEVEN AREAS OF FOCUS:

